

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943672-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Dalton/D/Governor	DALTON FOR GOVERNOR	2209

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	943672	07897018

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/11/12	NBC Today Show	7-9am	-TWT---	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWT---	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/12	8:27 AM	NBC Today Show	7-9am	:30	WDFG12TVENV105H	\$250.00 NM
2	WXII	W	10/10/12	8:44 AM	NBC Today Show	7-9am	:30	WDFG12TVENV105H	\$250.00 NM
3	WXII	Th	10/11/12	7:58 AM	NBC Today Show	7-9am	:30	WDFG12TVENV105H	\$250.00 NM
3	10/09/12	10/12/12	M-F WXII 12 News @ 5 a 5-6am		-TWTF--	:30	3	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/10/12	5:22 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV105H	\$110.00 NM
4	WXII	Th	10/11/12	5:20 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV105H	\$110.00 NM
3	WXII	F	10/12/12	5:21 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV105H	\$110.00 NM
8	10/10/12	10/11/12	M-F WXII 12 News @ Noon	12-1pm	--WT---	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WT---	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/12	12:45 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV105H	\$150.00 NM
2	WXII	Th	10/11/12	12:27 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV105H	\$150.00 NM
9	10/15/12	10/15/12	M-F WXII 12 News @ Noon	12-1pm	M-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/15/12	12:24 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV105H	\$150.00 NM
10	10/09/12	10/12/12	M-F WXII 12 News @ 5 p 5-6pm		-T-TF--	:30	3	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-TF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Tu	10/09/12	5:28 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV105H	\$325.00 NM
2	WXII	Th	10/11/12	5:44 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV105H	\$325.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON FOR GOVERNOR	2209	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/09/12	10/12/12	M-F WXII 12 News @ 5 p 5-6pm		- T- TF- -	:30	3	\$325.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/12/12 5:13 PM M-F WXII 12 News @ 5 pm 5-6pm :30 WDFG12TVENV105H \$325.00 NM									
11	10/15/12	10/15/12	M-F WXII 12 News @ 5 p 5-6pm		M- - - - -	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M- - - - - 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/15/12 5:40 PM M-F WXII 12 News @ 5 pm 5-6pm :30 WDFG12TVENV105H \$325.00 NM									
12	10/09/12	10/10/12	M-F WXII 12 News @ 6 p 6-630pm		- TW- - - -	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 - TW- - - - 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 10/09/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 WDFG12TVENV105H \$900.00 NM									
1 WXII W 10/10/12 6:27 PM M-F WXII 12 News @ 6 pm 6-630pm :30 WDFG12TVENV105H \$900.00 NM									
13	10/15/12	10/15/12	M-F WXII 12 News @ 6 p 6-630pm		M- - - - -	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M- - - - - 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/15/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 WDFG12TVENV105H \$900.00 NM									
14	10/09/12	10/11/12	M-Su WXII 12 News @ 11-11-1135pm		- T- T- - -	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 - T- T- - - 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/09/12 11:22 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 WDFG12TVENV105H \$600.00 NM									
2 WXII Th 10/11/12 11:09 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 WDFG12TVENV105H \$600.00 NM									
15	10/15/12	10/15/12	M-Su WXII 12 News @ 11-11-1135pm		M- - - - -	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 M- - - - - 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/15/12 11:22 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 WDFG12TVENV105H \$600.00 NM									
16	10/14/12	10/14/12	NBC Sunday Today	8-9am	- - - - - S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 - - - - - S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/14/12 8:00 AM NBC Sunday Today 8-9am :30 WDFG12TVENV105H \$400.00 NM									
17	10/13/12	10/13/12	WXII 12 Sa/Su News at 6:6-8am		- - - - - S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 - - - - - S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/13/12 6:22 AM WXII 12 Sa/Su News at 6am 6-8am :30 WDFG12TVENV105H \$225.00 NM									
18	10/14/12	10/14/12	WXII Late News AFTER 11WXII Late News AF		- - - - - S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 - - - - - S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Dalton/D/Governor	DALTON FOR GOVERNOR	2209	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/14/12	10/14/12	WXII Late News AFTER NFL	WXII Late News AF	-----S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/14/12	12:12 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	WDFG12TVENV105H	\$500.00 NM
<u>Total Spots</u>							22		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,455.00
<u>Agency Commission</u>	\$1,268.25
<u>Net Amount Due</u>	\$7,186.75